

SOCIAL RESPONSIBILITY

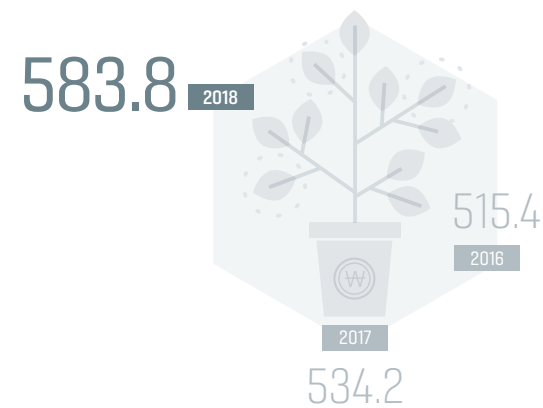
As a responsible and active member of society, KKPC takes a proactive and long-term view of corporate social responsibility, rather than simply running one-time events. We also encompass more active forms of support through employee participation, which makes a positive impact on society as a whole.

SOCIAL CONTRIBUTIONS

In recent years, increasing attention has been given to the concept of corporate social responsibility (CSR), and in tandem with this trend, KKPC's social contributions have developed, from donations and the provision of goods to active win-win participation and sharing. KKPC's social contribution activities leverage our expertise as a global petrochemical company, thereby generating unique values. We also encourage active participation of employees, so that sharing can be a vital part of the corporate culture of KKPC, including by offering substantial and systematic support for employee volunteer activities and by presenting awards to employees every year based on their social contribution activities.

EXPENDITURES IN CSR ACTIVITIES

(Unit: KRW million)



EMPLOYEE PARTICIPATION IN CSR ACTIVITIES

5,514 persons

*As of 2018

MAJOR CSR ACTIVITIES

SPECIAL INITIATIVES We are leveraging our core competencies in cutting-edge technologies and outstanding products to help resolve a wide range of social issues. One example is the program we have in place to offer customized aids to people with severe disabilities. Initiated in 2008, this program has been providing assistive devices that are specially designed to deal with the degree of disability and the specific needs of the disabled. In 2018, we donated customized wheelchairs to 26 disabled people at eight residential facilities for the disabled. In addition, we have been running a support program for the visually disabled across the nation through which we provide white canes with improved quality to ensure easy portability and storage. In 2018, we donated the funds to produce 1,650 white canes through the Korea Welfare Foundation for the Visually Handicapped. Since the launch of program in 2008, approximately 20,000 white canes have been donated to those in need. Moreover, we manufactured easy-to-use yellow braille blocks and braille readers to help the visually disabled – these were then donated to schools for the blind and welfare facilities across the nation.

Another major social contribution program that KKPC has been running since 2008 is to replace old windows at social welfare facilities with our premium 'Hugreen' window systems. In 2018, we replaced windows at a senior care center in Gangwon Province with a Hugreen PVC window system worth KRW 50 million, which helped to resolve issues that the care center had been having with condensation, heat loss and noise. On same day as the windows were being replaced, KKPC employees cleaned the facility and its environment, took the residents on walks and enjoyed keeping them company, and participated in other volunteer activities.

In order to promote science education, and thus foster young talent that will shape the future of our society, KKPC launched the 'Chemical Frontier Festival' in 2004 under the slogan 'Dream of a future created through chemistry'. This program is designed to help high school students by encouraging them to become more interested in chemistry, and also contributes to the development of chemistry over the long-term. We host the Chemical Frontier Festival every year, donating around KRW 100 million to the program and providing expert judges on the experiments and research presented at the Festival. This is both a positive influence on society and builds our image as a leading petrochemical company.

COMMUNITY INITIATIVES KKPC operates a wide range of social contribution programs to encourage employee participation. For example, all employees round their monthly salary down to the nearest KRW 1,000 and donate the rounded sum, in addition to fixed-amount donations. The funds collected through these campaigns are donated to the underprivileged at the end of every year, and in response to our employees' commitment to helping others, the company raises funds through a matching grant and donates to local communities in need of a helping hand. In 2018, we delivered donations to related facilities and groups across Korea, including the Eastern Social Welfare Society, a welfare organization for infants and the local community.

We are also cooperating with outside organizations to diversify our social contributions. We hold an annual blood donation drive in partnership with the Korean Red Cross, and in 2018, we hosted a 'Love Donation Event' in cooperation with the Beautiful Store, through which around 6,800 articles were donated by some 280 employees for delivery to the Beautiful Store.

In addition, we help farming villages through our One Company, One Village sisterhood relationship. In 2018, we purchased agricultural products for the New Year holiday, hosted a spring farmers' market, and ran a program through which our staff gave a helping hand with farming. We also provided agricultural machinery, including a cutting-edge high-performance sprayer.



MAIN CSR ACTIVITIES

Special Initiatives		Community Initiatives	
1	Provide customized assistive devices to people with severe disabilities	1	Employee donations of small changes from salaries or fixed amount, and a matching grant of the company
2	Provide assistive devices to the visually disabled	2	Blood donation campaign
3	Support social welfare facilities through Hugreen window systems	3	One Company, One Village sisterhood relationship
4	Support educational programs	4	Employee volunteer programs