

## Social Responsibility

At KKPC, we are fostering a corporate culture that embraces social responsibility through a wide range of initiatives. From donations of special equipment for the physically and visually disabled to window systems for aging welfare centers, we are making a real difference in the lives of society's most needy as we encourage our people to get involved in their local communities.



### Special Initiatives

Hugreen window systems for welfare centers



Custom wheelchairs for the severely disabled



Assistance devices for the visually disabled



**Special Initiatives** // We have a special place in our heart for the disabled and disadvantaged. Since 2008, we have donated custom-designed wheelchairs to rehabilitation centers that serve the severely disabled. We have also installed our high-quality Hugreen window systems at aging community welfare centers in need of repair.

We also have a variety of programs to help the visually disabled. We distribute easy-to-use telescoping canes, tactile ground surface indicators, and braille keyboards to schools for the blind and welfare centers serving the disabled nationwide. On a more general note, we continue to expand hiring of the disabled as well as help disabled employees and their families. We also participate in annual blood drives, donating the donation certificates we receive to needy organizations.

**Community Initiatives** // Over the years, our social responsibility focus has shifted from passive actions such as donations to active win-win engagement as we strive to make community service a pillar of our corporate culture through a growing range of programs and initiatives. We encourage our people to volunteer by supporting them, systematically managing our efforts, and recognizing outstanding service. Our entire family helps raise funds to benefit the less fortunate by donating paycheck amounts under KRW 1,000 as well as making set monthly donations to charity that are matched by the company, doubling our impact for good. In the years ahead, we aim to make our communities a better place to live through specialized community service projects driven by the passion and generosity of our volunteers.

### Community Initiatives

Employee donations and matching grants



Volunteer service activities



Annual blood drives

