

# Social Responsibility

DRIVEN BY A STRONG COMMITMENT TO SOCIAL RESPONSIBILITY, WE ACTIVELY PARTICIPATE IN A BROAD RANGE OF ACTIVITIES TO BENEFIT THE MOST-NEEDY IN OUR LOCAL COMMUNITIES. THESE RANGE FROM DONATIONS OF SPECIAL EQUIPMENT FOR THE PHYSICALLY AND VISUALLY DISABLED TO THE INSTALLATION OF HIGH-QUALITY WINDOW SYSTEMS FOR WELFARE CENTERS IN NEED OF REPAIR. WE ALSO ENCOURAGE OUR PEOPLE TO GET INVOLVED IN WORTHY PROJECTS AS PART OF OUR ONGOING EFFORTS TO MAKE COMMUNITY SERVICE AN INTEGRAL PART OF OUR CORPORATE DNA.



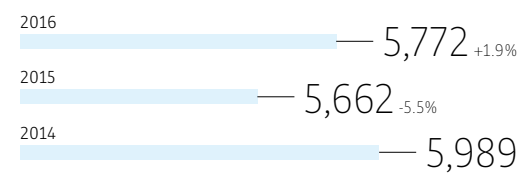
### Special Initiatives

We have a special place in our heart for the disabled and disadvantaged. In 2008, we began donating special wheelchairs for the severely physically disabled that are customized to the specific needs of each recipient. In 2016, we donated 33 wheelchairs to benefit 38 needy residents at 9 rehabilitation centers in the greater Seoul region.

Another initiative we started back in 2008 was a window replacement program for welfare centers in need of repair. In 2016, we donated and installed our premium Hugreen window systems at the "Peaceful Home" center for the disabled in Seoul, creating a more comfortable and attractive living and working environment for residents and staff.

We also operate a variety of programs to help the visually disabled. We distribute easy-to-use telescoping canes, tactile ground surface indicators, and braille keyboards to schools for the blind and welfare centers serving the disabled nationwide. In 2016, we donated funds to produce 1,650 telescoping canes to the Korea Welfare Foundation for the Visually Handicapped.

### Volunteer Participation Across all Programs



### Community Initiatives

Our focus on community service doesn't end with corporate donations. We encourage our people to actively participate in serving their local communities in a variety of ways. We also recognize outstanding service each year by both individuals and teams through an internal awards program as we continue to promote an ethos of service across our organization.

Our entire family contributes to the less fortunate by voluntarily choosing to round off their paycheck to the nearest KRW 1,000 and donate the rounded sum to a general welfare fund. Many also choose to make monthly fixed-amount charitable donations. All of these employee donations are matched by the company, doubling their impact for good. In 2016, these funds benefited the Eastern Social Welfare Society and 9 other welfare facilities and organizations across Korea.

Beyond these charitable contributions, we are also involved in numerous community service projects and organizations. We enjoy making baby care kits, corn sock dolls, and other toys to help brighten the lives of less-fortunate children at home and abroad. We also partner with the Korean Red Cross to sponsor annual in-house blood drives, gathering the blood donation cards for donation to places where they are urgently needed.

Special Initiatives	
1	Custom wheelchairs for the severely disabled
2	Hugreen window systems for welfare centers
3	Assistance devices for the visually disabled
Community Initiatives	
1	Employee donations and matching grants
2	Volunteer service activities
3	Annual blood drives

