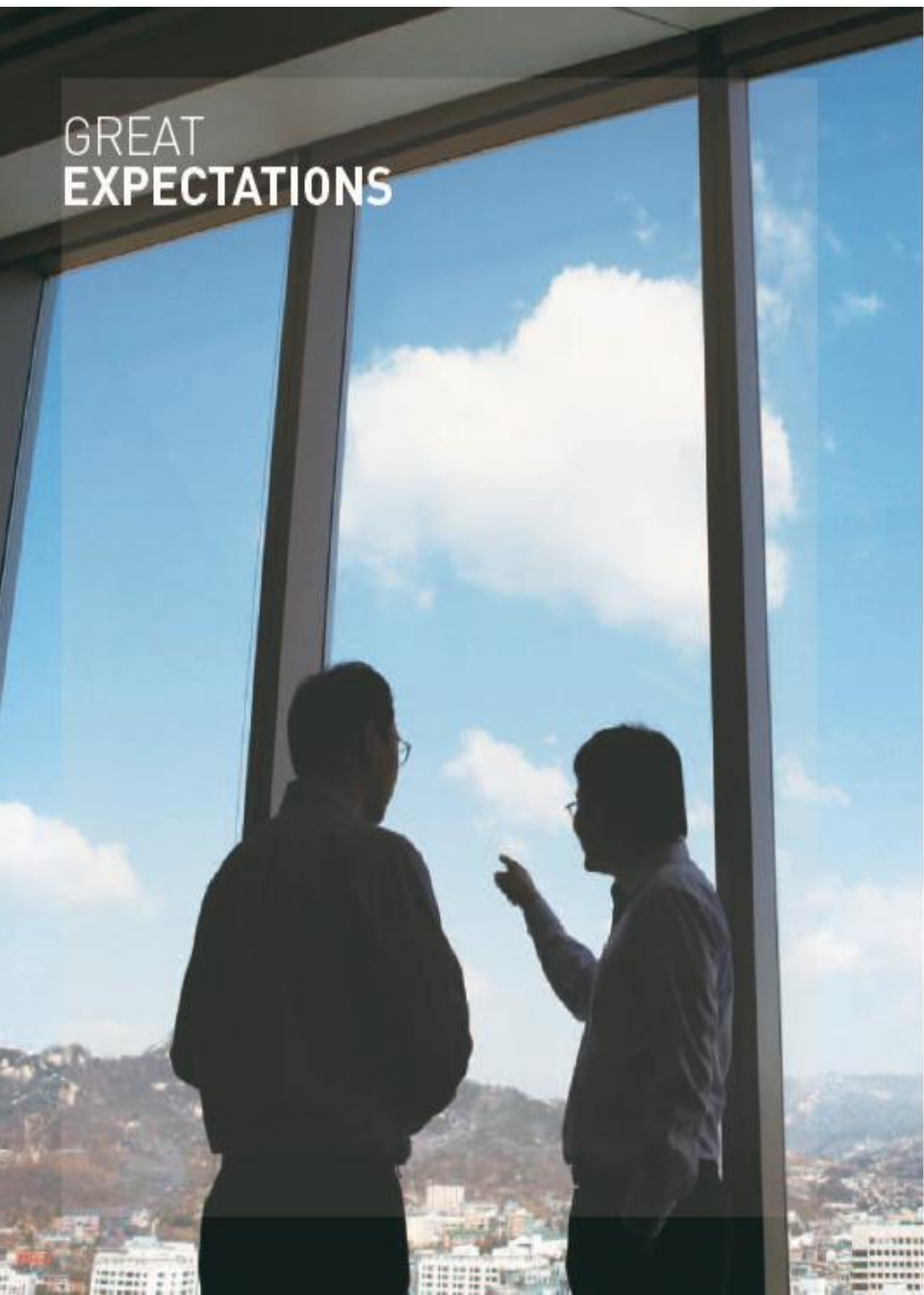


GREAT EXPECTATIONS



At Kumho Petrochemical Co., Ltd. (KKPC), we have grown along with our customers since our founding in 1970 by providing innovative petrochemical solutions and customer-focused service. Today as a trusted partner and the world's largest and most competitive producer of synthetic rubbers with world-class technology and products in the fields of synthetic resins, specialty chemicals, electronic chemicals, and building materials, we are now expanding into the fields of energy and advanced materials to drive future growth as we pursue our vision of being the flagship of a global leading chemical group.

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We finished the first decade of the 21st century on high note. →



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WE FINISHED THE FIRST DECADE OF THE 21ST CENTURY ON HIGH NOTE.

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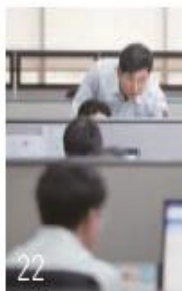
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Seven reasons why KKPC is looking forward to the future. →



THE YEAR 2010 WILL BE REMEMBERED AS ONE OF THE MOST MEMORABLE YEARS IN OUR MORE THAN 40 YEARS IN BUSINESS.

As we shared in our 2009 annual report, "Back to basics again" was our management focus in 2010 as we concentrated on our most fundamental task of ensuring the success of our customers. By delivering superior access, tailored solutions, constant innovation, and competitive prices, our efforts to maximize the profitability of our customers have steadily borne fruit.

From a business perspective, we sharpened our focus on our core competency of chemicals. We separated ourselves from the Kumho Asiana Group and focused our resources on our core businesses as we laid a firm foundation that will support us in our new vision of becoming a truly world-class chemical group.

All of the above were instrumental in dispelling excessive market concerns based on our poor 2009 performance and internal and external uncertainties. In 2010, we delivered results that no one could have imagined, finishing the first decade of the 21st century on high note. Today, we are preparing with great expectations and confidence for the new decade ahead.