

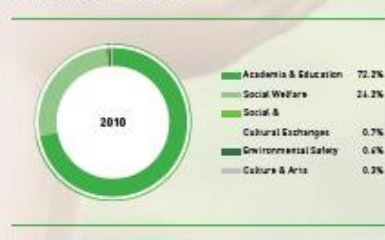
# SOCIAL RESPONSIBILITY

At KKPC, we are fully committed to fulfilling our responsibility to society based on respect for people and a win-win philosophy. As we practice sustainable management, we aspire to grow with our people, customers, partners and local communities, ultimately doing our part to make the world a better place to live as we aim to instill a culture of volunteer service.

## Social Investment



## Social Investment by Area



## Community Service

In 2008, we made "Beautiful Encounters, Beautiful Journeys" our community service slogan as we actively expanded our community service activities. After Chan-Koo Park was re-appointed chairman in March 2010, his first official meeting was to visit a home for the disabled to supervise the repair of the facilities as well as the installation of donated eco-friendly Hugreen windows. Rather than holding a special event to commemorate KKPC's 40th anniversary in December 2010, Chairman Park joined employees in visiting and doing community service at a shelter for unwed mothers. Both of these are powerful signs of top management's commitment to making a difference in local communities.

Since 2008, we have used our products in a variety of ways to serve our local communities. We have donated custom mobility devices and wheelchairs for the physically disabled, window systems to community welfare centers, and canes, tactile ground surface indicators, and braille keyboards for the visually impaired. We plan to actively expand the scope of our activities to new areas as we strive to provide unique and specialized community service projects that reflect our corporate DNA.

As the awareness of the social role of companies has changed, the face of community service is changing as well. Responding to changing times, we are shifting our focus from passive donations to active win-win involvement as we work to make community service a pillar of our corporate culture. Enthusiastic, voluntary employee participation is the secret behind the success of our active community service efforts. Our KKPC Loving Helpers service organization brings our people together to make a difference for the underprivileged in our local communities. In addition to annual blood drives, we actively participate in fundraising, donating the "spare change"—amounts under KRW 1,000—from our paychecks as well as making set monthly contributions to charity which are matched by the company to double our impact for good.

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