

THE YEAR AHEAD

As the price of oil and grain rises, concerns about inflation are rising. With emerging markets appearing to tighten monetary policy, global economic growth is expected to decline slightly in 2011. The Korean won is expected to steadily appreciate against the US dollar, worsening the profitability of exports. We will lay the foundation for the next leap forward, selecting and focusing to sharpen our business portfolio and overhauling our organization to maximize synergy. We will also be selling off assets in non-core businesses, reducing borrowings, prioritizing investment for efficiency, and solidifying our financial structure to ensure we can survive and thrive in today's rapidly-changing business environment.

In 2011, we are aiming to grow sales 8% to KRW 4,200 billion. We will be focusing on strengthening financial soundness so that we can wrap up MOUs with creditor banks related to the company normalization plan ahead of schedule. We will also be leveraging our global network and industry-leading competitiveness in synthetic rubbers and specialty chemicals to maximize profitability in our core businesses and secure growth engines for the future. Together with our chemical group affiliates, we are committed to laying a foundation that will enable us to achieve our vision of becoming a global leading chemical company by 2020.